



President's Report

When we raised our dues at the beginning of the 2014-2015 season I honestly believed that we would take a fairly good hit in membership. We, in fact, lost some members, but the numbers were nowhere near what we were expecting after raising the dues. Our membership is hovering just below the 15,000 mark and that is just slightly below last year the numbers appear to be holding steady. I would like to think the free game card program that we put into play helped keep some bowlers who otherwise might have left the organization.

We continue looking at ways to enhance our bowler experiences. After carefully exploring our options, we have created our own 11-in-a-Row award and it has been well received by those who have earned the award. We are currently focusing on the 300 game award. Our intent is to reward each accomplishment in some way and to provide special awards for those who bowl their 5th, 10th, etc. game. This program will be in place for the coming season.

We have continued searching for ways to tighten our belt and this year was no exception. Our new copier contract has pared approximately \$4,000 off of our annual expenses. Additionally, by restructuring our awards program, we have not needed to order as many awards for the coming year.

Once again we came in under budget and had a decent net profit for the year.

We will continue looking at every expense and will work to trim these every chance we get. The financial struggles of the past few years have provided us with some very tough learning experiences but it is one where we will prevail in the end. Once again we came in under budget and had a decent net profit for the year.

Vern Vernazzaro
President



Association Manager's report

Another season has come and gone and for the most part, it was a pretty good year. We again found a few challenges with some of the changes. The biggest of which was the new program we had to use to process our youth leagues. This new program, Sports Logic, required additional information and we could not process the bowlers without that additional information. Therefore, getting the youth leagues got off to a slow start. Some at USBC agree the release of this new program was a little premature and they are looking into a few modifications that will help streamline the process.

Again, compared to last season, at this point, our total membership is slightly down. However, we did pick up 2,732 new members to our association. Of these 348 were youth bowlers. These numbers are approximate and are based on the information pushed down to WinLABS by USBC and Sports Logic. Including the summer so far, we have 363 adult or adult/youth leagues and 34 youth leagues for a total of 397 leagues.

Our tournament participation was up this year. The Committee continues to work hard at coming up with new ideas and changes to help see an even bigger increase. So, keep an eye on our web site for coming events. The Senior Singles is active and we are already taking signups. We would love to see a lot of new faces as well as the familiar ones in our upcoming schedule.

I would like to thank all the league officers for the great job they are doing in running their leagues. It hasn't always been smooth sailing and a lot of times people forget to say thanks, but because you are there taking care of business, there hasn't been anything major. This means you must be doing it right. Keep up the good work. I would also like to thank our awards committee for the outstanding job they have done in picking up where USBC left off and in getting the award applications processed and the awards back out to our bowlers. With the changes to the awards program, you had your hands full but you didn't let that slow you down. We cannot forget the other board members and volunteers who are always there and step up and help us out with our tournaments as well as our other committee and charity functions.

To our bowling center managers and their staffs I want to extend a special thanks. The Free Game Certificate to help defray the membership fee increase was a big success. That idea came from you. Without it and your support, who knows what could have happened. Again, a very big THANK YOU.

As always at the office, we have an open door policy. Eva and I look forward to our league officers coming in with their sanctions, award applications and add-ons. It is always nice when you have the time to stay and visit. That offer is open to anyone who wants to stop by even if it is just for a short visit.

Have a great/fun filled season and I hope to see you on the lanes.

William "Ben" Benzenhafer



Audit/Finance

The Audit/Finance Committee consists of a chairperson and three other Board members. The committee meets on a quarterly basis, or more frequently as needed, and performs timely audits to verify financial and tournament records. The association manager and assistant are available to respond to questions.

During this past year, the committee conducted monthly reconciliation of bank statements with office staff. Income and expenses from association activities were checked as were IRS records and other ongoing financial activities. All records were in compliance. Committee responsibilities were updated for the Association Handbook and distributed to the Legislative Committee chairperson.

The financial statements included in this packet are current for the period ending July 24, 2015

A budget for the 2015-16 bowling season has been prepared and is included elsewhere in this folder. It was approved by the Board of Directors at their July 12, 2015 meeting.

Janet Tonelli, Chairperson
Sandy Cox
Carol Gotheim
Ralph Johnson



AWARDS

The Awards committee processed 6,423 awards this year. This includes the new 11 in a row plaques. We will continue to give the plaques for 11 in a row, at least through the 2015-2016 season after which we will evaluate the program and make a decision on whether to continue with the plaques or try some other type of award.

We are currently working on the 300 game award. At the present time we have decided to issue a certificate for all 300 games bowled and a special award for every 5th one bowled. Currently we are working on coming up with appropriate awards for the 5th, 10th, 15th, etc.

We will also be using the pins that we have been issuing for the last two years for the coming season as well.

Our committee members are Betty Null, Val Shaw and Janet Tonelli.

Carol Nettles, Chairperson

Betty Null

Val Shaw

Janet Tonnelli.



Charities Committee Report

The Charities Committee consists of a group of individuals of Board of Directors from our organization and non-board members to help raise money and awareness of diseases and conditions within our community.

Our big event each year is Bowl for the Cure, held the third Sunday in September at South Point Bowling Center. The date this year is September 20, 2015. Last year we raised, after expenses, \$16,000 that was donated to our local Susan G. Komen chapter.

My committee members are Carol Gothiem, Sue Johnson, Vicki Snyder, Joani Emery, and Terri Robinson, as well as non-board members Michael Tucker, Dama Breiten, Doug Lowerre and Julia Matson. These folks work extremely hard for me each and every year, and without them, it wouldn't be the success that it is each year.

Please stop by the cookie area and pick up an entry form, and I hope to see you all there.

Shari Bohanon
Charities Committee Chairperson



Hall of Fame

This year, we obtained proposals for the annual awards banquet from Aliante, Sam’s Town, Santa Fe and Suncoast. The committee presented the choices to the board and narrowed them down to Santa Fe & Suncoast. The board selected the Suncoast Hotel and Casino for the banquet.

The banquet will be held on Saturday, October 17th from 6:30 pm to 10:30 pm.

Banquet Specifics:

- Premiere Photo Booth
- Photography and DJ Services
- Flyers are being finalized and will be distributed to bowling centers
- Reservations will also be available online with a link to the Suncoast for reduced room rates

The 2013-2014 inductees to the Hall of Fame were Howard Partell (Superior Performance) and Marge Wilkes (Meritorious Service).

2014-2015 Candidates to be voted on (2 new entries were received and are identified in bold):

Richard Baker (SP)	Kathy Prange (SP)	Rose Smith (SP)
Gary Gabriel (SP)	Tim Schwerdtfeger (SP)	James Tracy McCoy (SP)
Lori Hartwell (MS)	Les Shirwindt (SP)	
Louis Moretti (SP)	Don Smale (MS)	

Voting Packets Distribution:

- The packets for HOF members & Bowling Center Managers were sent out.
- Directors should have received their packets at the last board meeting.

Stacey Frazier, Chairperson
 Shari Bohanon
 Dotty Corbett
 Sandy Cox
 Michael Frazier
 Betty Null
 David Rowe
 Brenda Rowe



Legislative, Policy and Procedures Report

The committee is still compiling information from all new committees on their procedures so they can be added to the Operations Manual before printing.

Current actions included reviews of the following policy and procedures:

Audit Committee	Changes received
President	No Changes to the reports provided to him
Association Manager	No Changes to job descriptions
Youth	No new changes

During the upcoming year, the Legislative, Policy and Procedures Committee will continue to review the association committee policies and procedures to ensure they are current and in compliance with USBC guidelines.

Administrative changes to the bylaws were posted as required. This included changes related to actions taken at last year’s Annual Meeting and changes required by actions taken at the USBC Convention in April of this year.

Changes from this meeting that affect the By Laws will be posted as soon after the meeting as possible.

- Janie Neill, Chairperson
- Nate Brewer
- John Graham
- Barbara Hardaway
- Irma Mc Coy, Advisor



Merchandise Sales

This Committee is responsible for the procurement and sales of various items sold to bowlers and the general public at our tournaments and/or other events.

Our Committee has brightened and increased our merchandise inventory in the last few years with the following new items: Shoe Covers (for women) in bright exciting patterns: sports logos, cats, ultra-soft gold materials, butterflies, etc., many men's shoe covers: mostly sports logo material, shoe bags, exciting shoe charms with bowling balls and pins, calendars and small pens with our logo. Other items include: bowling earrings, towels (which will always be a continuous sales item, the logo shirts in gold, black, purple and light blue. Our newer shirts purchased are now much lighter and cooler than the ones sold in prior years. Pink and white Pin Sippers were added to our inventory in the last few years. Many have been sold at the "Bowl for the Cure" event held at the South Point and also at our SNUSBCA Tournaments.

Over the years, our Committee has donated many shirts to Youth Bowlers in our community and we have also provided them with merchandise to sell at their events.

At our last tournament, our sales did so well-we just about sold out our inventory. Our committee will now be able to purchase newer types and colors of shirts. Hats will be available. A catalog will be available at our events and on our website allowing folks the opportunity to special order items. As always, we will continue to monitor our product line and will adjust our inventory based on market demand.

If you have any suggestions please let us know.

Committee members: Carol Nettles, Betty Null and Val Shaw

Vicki Snyder
Chairperson



Secretary of the Year

The objective of the Secretary of the Year committee is to prepare and then execute the procedures for nominating and selecting the Secretary of the Year for the SNUSBCA certified leagues.

The Committee met in August, 2014 and reviewed the applications received for the 2013/2014 year. A report was provided to the board at their August meeting and the following recipients were selected:

Small League:	Sandy Cox
Medium League:	Gary Gabriel
Large League:	Jim Wulff

The awards were presented at the Hall of Fame Banquet on October 10, 2014.

New applications for the 2014/2015 season have already started coming in and they will be reviewed in August, 2015 to select the new recipients.

Thank you to my committee for all your help and support.

Brenda Louis, Chairperson
Carol Gotheim
Stacey Frazier



Tournament (Adult)

Our tournament locations have been set through 2018.

2015

Seniors	Silver Nugget	Sep 26/27 & Oct 3/4
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2016

Mixed Doubles	Gold Coast	Jan 9/10 & 23/24
Open	Suncoast	Feb 13/14 & 27/28
Seniors	Virgin River	Sep – Oct

2017

Mixed Doubles	Strike Zone	Jan - Feb
Open	Santa Fe	Late Feb – Early Mar
Seniors	Pahrump Nugget	Sep – Oct

2018

Mixed Doubles	Red Rock	Jan - Feb
Open	South Point	Late Feb – Early Mar
Seniors	Sam’s Town	Sep – Oct

It was decided that each tournament would have a different tournament director and at least one assistant tournament director.

These folks will have the responsibility to have continuous contact with the center to make sure there are no surprises. This starts from the date the bid is awarded through the completion of the tournament.

We also are looking at placing bar codes on the tournament notices. These would let the bowler instantly access the online data (entry, rules, etc.)

What went well or not so well at the Southern Nevada Championships?

Using the computer printouts from the center instead of the handwritten recaps allowed us to minimize the personnel we have on the lanes to the point where only a few were needed even when we had large squads.

Centralized location for brackets. They too benefited from the computer printouts, although they could actually see all of the scores from the desk.



Southern Nevada USBC Association



We surpassed last year's total entries by 97 entries (2014 – 111, 2015 – 208). This is an 87.5% increase.

The sub list will also be continued. It wasn't widely used but it was used and will probably get more use once our bowlers get used to it.

Enforcement of 30 minute rule. Need to make sure this is stressed on our entry forms. We did lose one or two entries but it was absolutely necessary. Since we were inputting the names at the desk there is no time to get everything done in an orderly manner if we allow last minute entries.

We are still encountering sporadic issues with the online entry and credit card system and will continue working to make this as error free as possible.

Report prepared by: Vern Vernazzaro. Committee members:

Dave Rowe
Dotty Corbett
Michael Frazier
Jerry Walker
John Graham
Daryl Vance
Jim Clay



Website and Marketing

It's been an exciting year for the website and marketing programs.

Website:

The website has had a lot of hits over the year – which means we reached out to a lot of our members. Online tournament signups and the use of an online credit card system was a success and we believe that next year's participation will be much larger. Vern is doing a great job of keeping the website current with compelling and humorous content.

This coming year, we have plans to add instructional videos, faster loading pages, our newsletter and some fancy stuff so people can go WOW! It's going to be exciting – I hope.

Marketing:

We are off to a slow start, but that's ok. The Facebook page has well over 1,400 likes on it. Twitter is starting to get some attention but it is too early to gauge its success.

Our newsletter is on its way! We are selecting a company to host our newsletter and electronically distribute it soon. The process has been slow because of the many options that are out there – but I am confident that it will be a reality in a short period of time.

As always, ideas and criticism are welcomed. Please see me if you have any.

Michael Frazier



Youth Annual Report

The season started with a youth committee meeting on August 9, 2014 for all the 11 youth programs, youth coaches, youth coordinators, TNBA youth, High School and Special Olympics Southern Nevada. The youth certification cards cost \$12.00 for the 2014-2015 season and the breakdown of the \$12.00 is \$4.00 to USBC, \$3.00 to SNUSBCA \$5.00 youth for awards. The SNUSBCA youth committee will be purchasing 300 game, 11 in a row, 800 series (3 games scratch) awards for the 2014-2015 season (awards not to exceed \$25.00 each) only one award in each category per season (August 1 to July 31). Youth awards for the 2014-2015 season will be the same as last season except for honor scores due to the fact USBC National will no longer be offering awards to youth bowlers.

On February 21, 2015 a luncheon and youth committee meeting was held for the 11 youth programs. Youth awards committee met and decided awards for the 2015-2016 season and the cost for the USBC youth certification cards (\$12.00) will be the same as 2014-2015 season.

There were 873 certified youth at \$12.00 each & 38 High School cards at \$5.00 each in the 2014-2015 season. Four (4) youth tournaments & Special Olympics Nevada (Southern) Regional Games were held. \$16,575 in scholarships was awarded to our youth bowlers in Southern Nevada along with \$360 in gift cards (\$16,935). All scholarships are held with the USBC SMART Program account number 9815 & 9005 in Arlington, Texas.

SNUSBCA Youth Tournaments & Scholarships:

Above and Beyond Winner	Oct. 2014	Suncoast	2 winners	\$3,000
New Year's Eve Day Adult/Youth	Dec. 2014	Gold Coast	21 entries	\$ 360 *
Clark County High School MVP	Mar. 2015	Gold Coast	103 entries	\$5,250
SNUSBCA Youth Masters	Mar. 2015	Gold Coast	106 entries	\$5,150
33 rd Annual Youth City	Apr/May 2015	Texas	247 entries	<u>\$3,175</u>
* Gift Cards (\$360.00)		Total Awarded		\$16,935

Giving out this amount in scholarships cannot be possible without the help of SNUSBCA, Bobbi's RR Express, the Carpenters Union 1977 and private donations (Thanks Butch).

Above and Beyond winners: Gabriella Weis (Gold Coast) & Joe Gerencser (Strike Zone) \$1,500 scholarship each for the 2013 - 2014 season.

High School Varsity Bowling – 33 High Schools competed Congratulations to:

2014 - 2015 State Champions Division 1A:	Boys Chaparral	Runner up Boulder Bowl
	Girls SECTA	Runner up Boulder City
2014 – 2015 State Champions Division 1	Boys Coronado	Runner up Arbor View
	Girls Silverado	Runner up Shadow Ridge



NIAA Singles Champion for 2015 –

- Division 1 – Cameron Collins – Arbor View
- Division 1 – Natalie Kowalski – Palo Verde
- Division 1A - Randall Berkheimer – Boulder City
- Division 1A - Emi Leong - SECTA

High School 2015 MVP winners: *Douglas Csanyi (Liberty) & Leeann Reyes (Sierra Vista)*

Special Olympics Regional games were held at the South Point Bowling Center on November 22 & 23, 2014 and over 400 athletes competed for the gold, silver and bronze medals. Thank you Nellis Air Force Base volunteers, Ms. Nevada 2014, beauty queens, coaches, volunteers and athletes.

To the Coach’s & Volunteers, Youth Directors & Youth Committee;

To every coach and volunteer, thank you for mentoring our youth bowlers the future of our sport. Thank you for keeping a smile on your face throughout the 2014 - 2015 season and giving of your valuable time and caring attitude to our youth bowler’s thank you. For all the meeting’s you attended, the tournaments you worked, for mentoring the volunteer’s and endless hours of coaching your youth bowlers **THANK YOU.** *A special thank you to Ben Benzenhafer the Association Manager of SNUSBCA & Vern Vernazzaro President SNUSBCA for all of their help this past season.*

Youth Chairperson: Bobbi Hoven

Youth Board Members: Janie Neill
 Mark Lilley
 Eric Schmidt
 Teri Robinson



USBC Convention Highlights for 2015

The 761 voting delegates (723 association delegates, 14 athletes and 24 board members) voted on eight proposals involving changes to USBC bylaws, league rules and tournament rules during the legislative session.

League Rules (majority needed)

Amendment No. LR 1 – **Rejected** (61 accept, 654 reject)

Rule 109a. Legal Lineup

Changes the default legal lineup to one regardless of playing strength.

Amendment No. LR 2 – **Rejected** (38 accept, 681 reject)

Rule 111e, Procedure

Allows pre-bowls and postponements to be completed on one lane.

Tournament Rules (majority needed)

Amendment No. TR 1 – **Rejected** (139 accept, 579 reject)

Rule 319e, Average Adjustment for Entry

Separates a bowler's tournament average into standard and sport.

Bylaws (two-third votes needed)

Amendment No. B 1 – **Rejected** (483 accept, 247 reject)

USBC National Bylaws

Article II, Purpose

Section B, Chartering State and Local Bowling Associations

Requires non-merged local associations to be merged by August 1, 2018.

Note: An amendment was made to original Amendment No. B 1 to change the effective date for associations to be merged from August 1, 2016, to August 1, 2018. The amendment to Amendment No. B 1 was accepted. (464 accept, 254 reject).

Amendment No. B 2 – **Rejected** (468 accept, 259 reject)

USBC National Bylaws

Article II, Purpose

Section B, Chartering State and Local Bowling Associations

Requires non-merged state associations to be merged by August 1, 2016.

Note: An amendment was made to original Amendment No. B 2 to change the effective date for associations to be merged from August 1, 2016, to August 1, 2018. The amendment to Amendment No. B 2 was accepted. (571 accept, 146 reject).

Amendment No. B 3 – **Rejected** (144 accept, 576 reject)

USBC National Bylaws

Article III, Membership and Dues

Section B, Dues

Changes National dues maximum from \$10 to \$8.



Amendment No. B 4 – [Accepted](#) (571 accept, 146 reject)

USBC Merged State Bylaws

Article VII, Meetings

Section A, Annual Meeting

Item 4, Responsibilities

Allows Youth delegates to vote on adult dues and the adult directors on the board.

Amendment No. B 5 – [Accepted](#) (584 accept, 127 reject)

USBC Merged Local Bylaws

Article VII, Meetings

Section A, Annual Meeting

Item 3, Responsibilities

Allows Youth representatives to vote on adult dues, adult directors on the board and adult delegates/alternates for the state meeting.

Elections to the USBC national board also took place. Current board members Karen Jost of Olympia, Washington, and Steve O'Brien of Mount Pleasant, South Carolina, were elected along with Jay Daryman of York, Pennsylvania.

Dan Patterson of Buffalo, New York, recently was re-elected to a second term on the USBC Board as an athlete representative. Athletes who have been Team USA members in the past 10 years were eligible to vote to determine the athlete representative to the board.

USBC also showed its support of charitable causes during Convention week with Bowl for the Cure® and Bowlers to Veterans Link (BVL) presentations.

BVL, founded in 1942, is the sport's oldest charity and has raised more than \$45 million for America's active-duty service members and veterans. BVL announced it made a total donation of \$945,000 to the Department of Veterans Affairs for the 2013-2014 season.

Bowl for the Cure® is a year-round fundraising initiative sponsored by USBC in partnership with Susan G. Komen®. Because of donations from state and local associations, merchandise sales and online donations, USBC was able to make a \$638,058.95 total donation to Susan G. Komen. Go to BowlfortheCure.com to learn more about Bowl for the Cure.



Proposed Bylaw Amendment

Resolve to amend Article VI (Officers)

Current:

Article VI (Officers), Section C. Terms

The term for elected officers is three years (not to exceed four terms). The members and Youth Representatives determine the number of years in a term and the numbers of terms allowed (see the SNUSBC Association Operations Manual for suggested term limits and stagger system).

Proposed:

Article VI (Officers), Section C. Terms

The members and Youth Representatives determine the number of years in a term and the numbers of terms allowed. The term for elected officers is three years. There will be no limit to the number of three-year terms an officer may serve. See the SNUSBCA Operations Manual for the stagger system being used by this organization.